



The Real Estate Barometer  
مقياس سوق العقارات

# Real Estate Investor Sentiment 2017 SAUDI ARABIA

## Impact of Saudi Arabia Vision 2030

### Saudi Arabia Vision 2030 is expected to:

Increase real estate market development in:  
**Riyadh (50%) Jeddah (43%) Mecca (43%)**

Create more retail/commercial properties for foreign investment in  
**Riyadh (37%) Jeddah (42%) Mecca (36%)**

Increase residential property supply  
**Riyadh (33%)**

Increase hospitality sector development (hotels) in:  
**Mecca (44%) Jeddah (37%)**

Base: 100 Saudi Arabia respondents

**77%** intend to invest in Saudi Arabia in the next 12 months

Of those who intend to invest, the main purpose of investing in real estate is:

**66%** Family home

**29%** Pure investment

**5%** On behalf of other investors or institutions

## Property investment size

**31%**  
Less than 200,000 USD

**35%** USD  
200,001 - 500,000

**14%** USD  
500,000 - 1 Million

**12%** USD  
Above 2 Million

**8%** Don't know

Estimated average budget:  
**USD 733,333**

## Most highly sought-after property types

**28%**  
4+ bedroom villas

**26%**  
3+ bedroom apartments

## Ideal properties:

**8%**  
Compounds or gated communities in suburban neighborhoods with commercial spaces

**19%**  
Stand-alone buildings in suburban neighborhoods with no commercial spaces

**22%**  
Compounds or gated communities in Downtown/City Centre with commercial spaces

**50%**  
Downtown/City Centre - fully residential with no commercial spaces

Percentages have been rounded to one decimal place.

## Most important features to have within close proximity:

**38%** Educational facilities

2

**41%** Place of work

1

**38%** Place of worship

2

## Top three elements missing from the real estate market:

**41%**

Availability of affordable units

**36%**

Lack of competitive financing for loans

**29%**

Access to data comparing existing properties

Base: 100 Saudi Arabia respondents

