





Real Estate Investor Sentiment 2017 SAUDI ARABIA



Saudi Arabia Vision 2030 is expected to:

Increase real estate market development in: Riyadh (50%) Jeddah (43%) Mecca (43%)

Create more retail/commercial properties for foreign investment in Riyadh (37%) Jeddah (42%) Mecca (36%)

Increase residential property supply

Riyadh (33%)

Increase hospitality sector development (hotels) in:

Mecca (44%) **Jeddah (37%)**

Base: 100 Saudi Arabia respondents



Of those who intend to invest, the main purpose of investing in real estate is:

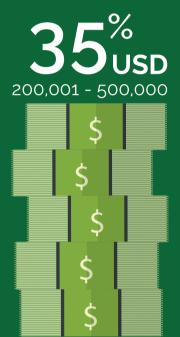






Property investment size







Estimated average budget: USD 733,333







Most highly sought-after property types





Ideal properties:



Stand-alone buildings in suburban neighborhoods with no commercial spaces

Compounds or gated 8%

communities in suburban neighborhoods with commercial spaces

> 22% Compounds or gated communities in Downtown/City Centre with commercial spaces

Downtown/City Centre - fully residential with no commercial spaces

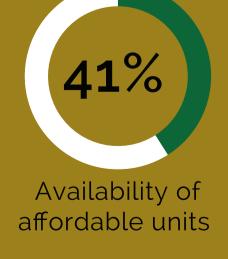
50%

Most important features to have within close proximity:





Top three elements missing from the real estate market:



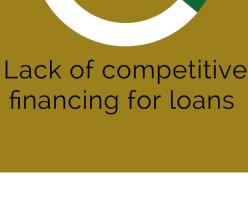


existing properties

Access to data

comparing

Base: 100 Saudi Arabia respondents







🕸 RESTATEX CITYSCAPE 📊

Profile: Data captured by the Real Estate Barometer between 28 July and 21 August 2017 among 114 GCC real estate investors and home buyers who intend to invest in Saudi Arabia. Home buyers are respondents who own or are willing to buy a residential property in the next year. Investors are respondents who own or are willing to buy a residential/commercial property for investment purposes in the next year or those who have a portfolio of commercial/residential investments. Data is broadly representative of GCC consumers who consider Saudi Arabia to be the most appealing market for real estate investment.

Research conducted in partnership between YouGov and RESTATEX Cityscape Riyadh.

